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CASINGS & PACKAGING MATERIALS / ViskoTeepak.com

20th
YEAR
ANNIVERSARY



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NUEVO LAREDO PLANT CELEBRATES HUGE MILESTONE AS VISKOTEPAKERS



Our company celebrates 20 years of the Nuevo Laredo plant, expanding Nova plastic casings to a 24/7 operation.

Read more inside



Nuevo Laredo Plant Celebrates 20th Anniversary!

In a significant milestone, our company is proudly celebrating the 20th anniversary of establishing our plant in Nuevo Laredo, Mexico. This strategic move, made two decades ago, has been pivotal in our growth and expansion, enabling us to meet the increasing market demand for Nova plastic casing.

20 Years of Growth and Innovation

Before this development, we operated through a joint venture with a partner. Our Nova plastic casings were initially manufactured at a plant in Norrböle on the Aland Islands and then shipped to our partner for converting. However, as the demand for Nova casings grew, it became evident that expanding our production capabilities was essential. Daniel Wahlfors was tasked with finding a new plant and location to meet this need.

Several locations were considered, including Ciudad Juarez across the border from El Paso. However, Nuevo Laredo was ultimately chosen due to its logistical advantages and the strong support and collaboration from local authorities. The site we established was a shell of a building, providing the flexibility to design and build the interior to suit our specific requirements.



Key figures in this transition included Ben Eriksson, Daniel Wahlfors, Rodolfo Torres, Jacobo Cruz, Jorge Gonzales, and Gregorio Perez, who were involved from the beginning and continue to play crucial roles in the company. Rodolfo and Jacobo traveled to the Norrböle plant to learn the intricacies of the machinery and oversee the dismantling process. The machinery, consisting of two extrusion machines, was then shipped to Nuevo Laredo for reassembly.

Over the past 20 years, the plant has expanded its capabilities significantly. Today, we serve our customers 24 hours a day, 365 days a year and houses two extrusion machines, two printers, three shirring machines, and also includes loops production. Despite a slow start, the plant is now at full capacity and we need to purchase materials externally to keep up with market demands.

We are immensely proud of the development and success of our Nuevo Laredo plant over the past two decades. As we celebrate this 20th anniversary, we look forward to continuing our growth and innovation in the years to come.

ViskoTeepak's Nova Series.

We produce Nova casings at our Nuevo Laredo plant and can tailor-make our Nova product to optimize performance for your specific product or production process. Based on a variety of options, we can select the most suitable casing for you.

Series name	Series description	Applications	Product options
Core Series	Main round product series, common chubs, logs, cheeses, butters, vegan products.	Cooked Ham & Poultry, Vegan, Meat Analogues, Butter, Cheeses. Retail and long shelf life oriented.	L, X, RC, RCF, RHB, RX, PR
Shape Series	Molds, Square Products, D-Shaped Products, Curved Products.	Square or rectangular ham, poultry or plant based, D-Shaped, Natural and Ring bologna shapes and molds. Retail and long shelf life as well as food service applications.	HX, XHA, RM, XHA+, PR, RS, SP, RNG
Industrial Series	Single Layer, delamination risk elimination, high speed removal, soups, sauces, gravies.	Raw & Frozen Beef, Pork & Poultry Rolls, In House Sliced and Diced Ham, Poultry and Alt-Meats, Hot Dogs, Hot Fill Soups & Gravies, Chorizo, in house and food service product oriented.	M5, PB, PLL, PHD, C, SCF
True Series	Size/caliber controlled small diameter products, Pet Foods that require print and wrinkle free processing.	Pet foods thermally processed retail, liverwurst, small diameter chubs, braunschweigers, plant based, chorizos, hot dogs with casing left on. Retail oriented small diameters or harsh thermal processes.	RHC, XT, LT, REP, RXM, RP, HD
Permeable Series	Moisture- and oxygen-permeable plastics, creating a cost-effective and consistent plastic casing product.	Allows you to produce cured, smoked and fermented items such as salami, hams, hot dogs, while gaining performance and cost advantages.	HD-P, PN, PM

Nova Attributes

ATTRIBUTES	AVAILABILITY
Shrink Levels	0%, 5%, 8%, 10%, 12%, 15%
Meat Adhesion	Standard, AP, HA, HA+
Easy Release	LA, MR, MR+, SES, EP
O₂ Barrier	Permeable, Low Barrier, Medium Barrier, High Barrier
Gauge (mic)	38,43,45,48,50,55
Flexibility	Low Flex, Standard Flex, High Flex
Special Function	UV, PR, SMOKE



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