

## VISKOTEPAK WELCOMES NEW WIENIE-PAK SPECIALIST LUCIE MOTYKOVÁ: REVOLUTIONIZING TECHNOLOGY AT VISKOTEPAK

- » Utilizing knowledge and experience with her background in quality
- » Performing microscopy analysis and creating educational content
- » Wienie-Pak Trainer while contributing to development & innovation

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“Through a hands-on approach and innovative analysis techniques, I will identify and resolve issues promptly, while empowering our customers with valuable insights through educational content.”

*Lucie Motyková, Wienie-Pak Product Specialist*

## **Lucie Motyková, Wienie-Pak Product Specialist.**

Since February, Lucie Motyková has taken on a new role as a Wienie-Pak Product Specialist. This new position will bring significant added value to ViskoTeepak, benefiting our customers and partners worldwide.

Lucie’s knowledge and experience gained in her career in the quality department will benefit ViskoTeepak’s sales/technical team and her future collaborations with customers. Her expertise in data collection and analysis, supported by periodic direct visits to customers’ locations, will drive ViskoTeepak’s product development in the right direction.

Furthermore, Lucie will begin performing microscopy analysis, which will aid in identifying internal issues and the root causes of received claims. With her extensive understanding of gel and meat stuffing, Lucie will play a key role in creating educational videos for our ViskoTeepak team and customers. These videos will cover topics such as how to use our casing, optimize casing usage, and troubleshoot machinery issues.

In the future, Lucie will become one of the Wienie-Pak trainers for different groups. By expanding her knowledge of the Wienie-Pak process, she will directly contribute to product development and process improvement initiatives.

“If someone had told me almost four years ago, when I started working in the ViskoTeepak Brno factory in June 2020, as a quality engineer, that I would become a member of ViskoTeepak’s Sales and Technical Support, I would not have believed it! The more I learned about the process of making casing and the food industry in general, the more I wanted to learn about it. It’s a process of endless daily learning, and I’m glad for that,” Lucie says.

“My professional focus has become process and customer quality, where I have been for several years. Now, thanks to this new role as a Wienie-Pak Product Specialist, I can practically use these experiences and further develop them in development projects and directly with customers. I am really looking forward to this new position and I appreciate this opportunity to move on, which has been given to me by ViskoTeepak Sales and Technical team,” Lucie says.



## **This or that with Lucie Motyková:**

**Countryside** or city center

Cats or **dogs**

**Casual** or formal

**Summer** or winter

Singing or **casing**



Always around

