



Wienie-Pak

## Wienie-Pak: A Great Year for our Product Portfolio & Development

To read the whole article, please click on one of the links below.

### **Long-shirred products**

Demand for more feet in strands, larger inner bores and strand lengths that fit hopper sizes for specific stuffing machines forces us to invest money in modernizing and developing our shirring machines. Thanks to installed servo motors, new software, shirring head and many other mechanical improvements, we shirred 250 feet in a strand length of 50 cm and this is just the beginning of the project.

### **Packaging optimization**

One of the most successful projects was focused on sustainability and the cost of packaging and transport. The project required much effort and work to make the configuration for overseas transport more effective. Every product was calculated and redesigned separately, and the most benefit brought pallet reconfiguration from L-pallet to US size pallet and optimizing space in the middle of pallets. Our overseas transport costs dropped by 64%.

### **Printed products**

We occasionally receive customer requests such as: "I need black window casing for our production." Our response to the customer: "Can we offer blue, green, or red?" The reply from the customer was negative, citing that blue belts are used in their production, and the visibility of blue and green casing would not be sufficient. There is never a show-stopper for our ViskoTeepak team and we have initiated customer testing which will further continue in 2024 with darker shades to tailor-made product for a customer.

## Innovation Center

ViskoTeepak's fully equipped Innovation Center is used for preparing and cooking meat emulsion and liquid or traditional smoking. We can also closely focus on peeling development. We are already in the process of learning and innovating, and we believe this space will aid us in improving our current products and developing ones in the future.



### **Logoprint**

Logoprint means printed product where the logo/picture remains visible on the sausage surface after the casing is peeled off. The purpose of ink is to create non-permeable surface for water and smoke. Logoprint sales represented 19% of all printed orders in 2023.

### **Dry peeling**

Dry peeling occurs when a casing is removed from sausages without moisturizing them by showering or water bath. The trolley with sausages is transported from the fridge directly to the peeling area for immediate processing. In some applications, even steaming could be reduced or entirely skipped

### **Innovation Center**

Since 2021, our project has shown promising results. Our Innovation Center and meat stuffing tests have facilitated faster and more effective development. The Innovation Center is under the capable stewardship of our technical engineer, who has handled the responsibility in a highly professional manner.