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Robert Frala: Poznan's Fibrous Converting Plant Production Manager

In the vibrant corridors of ViskoTeepak Poznań's Fibrous Converting Plant, Robert Frala's presence is emblematic of dedication and growth. Robert's responsibilities as the Production Manager span across various facets of the operational ecosystem, ensuring the synchronization of various teams and delivering products that echo ViskoTeepak's commitment to impeccable quality.

A Glimpse into Robert's Profession

Every day, Robert finds himself knee-deep in liaising with converting teams and the customer sales service team, orchestrating a production symphony that results in defect-free products, dispatched promptly. His versatility extends to quality system management, international logistics, IT process changes in Poznań, and even the intricate dynamics of packaging and supply of additional materials.

Robert's journey with ViskoTeepak dates back over thirteen years, beginning with its partner company, Viskopol. As the tides of time and business needs shifted, so did his roles. From an initial focus on sales during his time at Viskopol, Robert's professional trajectory morphed to meet evolving customer requirements. He was pivotal in implementing the ISO 22000 and later, the FSSC 22000, eventually taking the helm of quality at the plant. ViskoTeepak's acquisition of Viskopol was a transformative phase, bringing with it new learning curves and a refined understanding of what "tailor-made" truly signifies.

Outside of work, Robert has witnessed an evolution in his personal life too. Today, he cherishes every free moment with his family and looks forward to rekindling his passion for fitness activities in the gym.

Charting the evolution of production planning

"I receive support daily from the local management, and I try to be there and do the same for my colleagues. Teamwork is strong here. Working on an ambitious team with a positive attitude is a pleasure."



Robert's Insights on ViskoTeepak Poznań

According to Robert, the Poznań site never offers a dull moment. Whether it's embracing improvements or launching new projects, the dynamic environment ensures consistent learning and growth. One of the most transformative aspects post-acquisitions was the introduction of tailor-made items, which evolved from a few domestic market standards to catering to global clientele, utilizing diverse technologies, setups, and packaging nuances.

Robert fondly recalls the experiential learning from seasoned colleagues and the first visit to the plant in Delfzijl. Observing familiar processes through a fresh lens, optimized over years of experience, left an indelible mark on him.

For him, the cornerstone of a seamless production and logistic process rests on the collective engagement of the team. From operators who maintain impeccable standards to learning from missteps and promptly resolving them, team synergy remains paramount.

Looking Ahead

As Robert gazes into the future, he envisions a period marked by continued learning and enhancements. Strengthening the core of the quality system, bolstered by advanced IT technologies, will be a key focus. However, at the heart of it all, he emphasizes the need for continuous training and people development, ensuring that ViskoTeepak Poznan remains at the forefront of quality and innovation.

In Robert Frala, ViskoTeepak Poznań has not just a Production Manager, but a visionary who embodies the spirit of growth, innovation, and relentless pursuit of excellence.

ViskoTeepak Poznań - acquired in 2020

